



Enforcement Action Summary – Conditions revoked

Pharmacy trading name: Goodcure Pharmacy

Pharmacy address:

Unit 25, Doulton Trading Estate, Doulton Road, Rowley Regis, West Midlands
B65 8JQ

Premises registration number:

9012589

Enforcement action taken:

Conditions on pharmacy premises - (The Medicines Act – Section 74D)

Effective date:

26/02/2026

Premises standards failed:

1.1, 1.6 and 4.2

Summary:

At a reinspection of the pharmacy on 10 February 2026, it was identified that the pharmacy does not suitably identify and manage the risks associated with its services. It lacks robust governance arrangements, and it cannot demonstrate that there is a sufficient assessment of risk when introducing new services. As such, the current operation of the pharmacy falls below the standards expected and poses an increased risk to patient safety.

Conditions imposed:

1. The pharmacy must not provide a prescribing service. This means that it must not issue any private prescriptions to any patients where these are written by any prescriber employed by, working for, or on behalf of the pharmacy, or working at the pharmacy.
2. The pharmacy must not obtain, sell or supply any medicines containing cyclizine.

Outcome:

Conditions revoked with effect from 02 July 2026.